



COLORADO

REAL ESTATE

*Focus on sales.  
We will take care of the rest.*

# Durango, Colorado

THE **PERFECT** PLACE TO CALL HOME...



...THE **PERFECT** PLACE TO THRIVE IN YOUR CAREER





# THINGS WE BELIEVE

WE VALUE YOUR **INDEPENDENCE** WHETHER  
YOU'RE AN AGENT, AN INDEPENDENT  
BROKERAGE OR A TEAM LEAD

THE AGENT DOING THE WORK DESERVES  
THE MOST OF THE **MONEY**

CLIENTS CHOOSE THE **AGENT**,  
NOT THE **BROKERAGE**

R1 WORKS FOR THE **AGENT**, NOT  
THE OTHER WAY AROUND

R1 PROVIDES THE **OPPORTUNITY**,  
YOU CONTROL YOUR **DESTINY**

KEEP YOUR **INDEPENDENCE**

PICK AND CHOOSE THE **SUPPORT**  
AND SERVICES YOU NEED



# WHAT MAKES R1 DIFFERENT

## ✓ REAL PEOPLE

R1 was founded by brokers, for brokers. We wanted a real estate company that focuses on your success- not how much money we can extract from you.

## ✓ REAL SUCCESS

You'll get the support you need to succeed, whether you choose to close one deal per year or one hundred, all with NO hidden fees.

## ✓ ONE FAMILY

When you succeed, we succeed. That's why we have some of the lowest transaction fees and caps and why we created the tools and services you need at a low cost.



# A simple plan that **ACTUALLY WORKS**

**\$1,250**

**PER  
TRANSACTION  
FEE**

\*PRO RATED ON LOWER  
CLOSED TRANSACTIONS

**NO MONTHLY  
FEES**

**NO HIDDEN FEES**

**\$12,500 CAP**

**E&O ANNUAL FEE**

**\$100**

**COMPLIANCE  
FEE**



In Colorado, we have had continued growth adding wonderful agents all throughout our beautiful state.



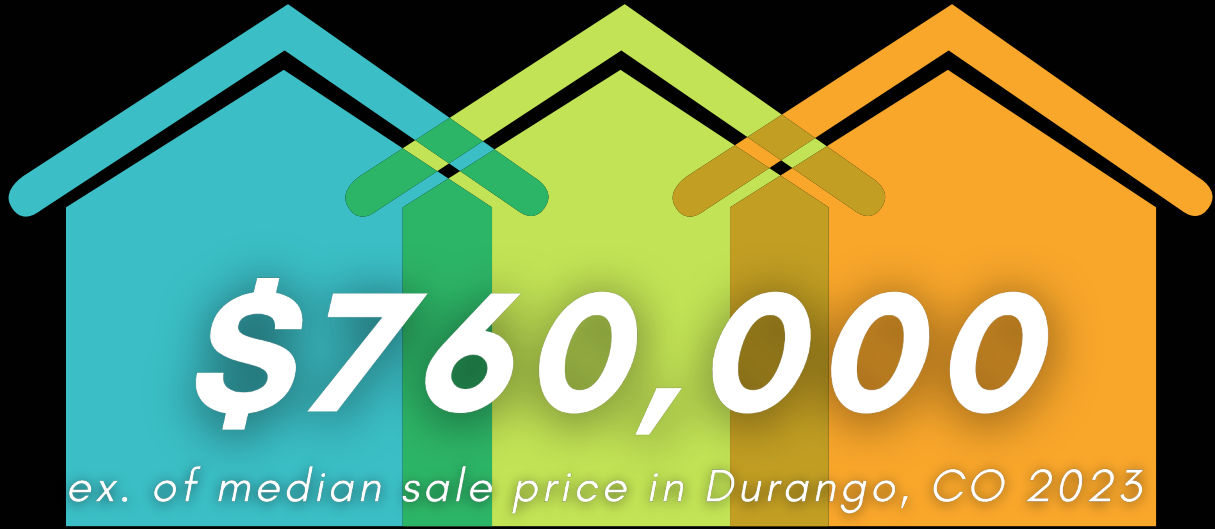
In just four years, we have grown from one office in Durango, CO to an expansion of agents and offices in the Front Range, Montrose and Farmington, NM.

**\$\$\$**

You'll get more money in **YOUR** pocket with a small annual cap and **NO monthly fees.**



# MORE **\$\$\$** IN YOUR POCKET!



## OTHER COMPANIES:



*ex. 70/30 split with a franchise royalty*

## R1 COLORADO



**\$1K split - \$250 platform - \$100 compliance**





# TRANSACTION COORDINATOR

*Jessica Rogers*

Here to make your life and closings go a little smoother, Transaction Coordinator, Jessica Rogers, can help with a one-sided fee of \$500 OR a double-sided fee of \$650.



505.320.7384



[jess@thomasrealtygroup.org](mailto:jess@thomasrealtygroup.org)



# MARKETING

## *Assistance*

Check out our a la carte marketing services available to R1 Colorado Agents at a discounted rate!



*Digital Marketing*



*Website Development*



*Photography*



# STAND OUT IN THE REAL ESTATE MARKET...



## Meet Faith VanBrunschot

### ABOUT

Faith has extensive experience in the best internet marketing practices that actually work.

### RATE

~~\$35/hr~~

*R1 Colorado Agent Pricing:*

**\$25/hr**

### What Faith Offers



Social media management and implementation of Facebook & Instagram Ad Campaigns



Email Marketing Campaigns and Design that aligns with you and your brand as a realtor



Content creation for everything from social media videos to Google Ads and graphic design

Contact Faith today for more information



970.394.0545



faithvanbrunschot@gmail.com



# WEBSITE DEVELOPMENT



## Meet Ray Howard

### ABOUT

Ray offers various packages to build or revamp your website to be sure to get you on the map.

### RATE

~~\$40/hr~~

**R1 Colorado Agent Pricing:**

**\$30/hr**

### Packages Ray Offers



Website Design with unbeatable SEO, *search engine optimization*, that will gain you more clients and prospects

**Deluxe Wordpress Website:**

**\$1,000**

**Squarespace Website:**

**\$300**

Website troubleshooting, maintenance, design updates, content updates and round the clock technical support

Contact Ray today for more information



970.759.5796



rayjohnsonhoward@gmail.com



# Photography

## Meet Paul Rivas



### HDR Photos

~~\$250~~ *R1 Colorado Agent Pricing:*  
**\$200**

### Video Tours

~~\$300~~ *R1 Colorado Agent Pricing:*  
**\$240**

### Drone Photos

~~\$200~~ *R1 Colorado Agent Pricing:*  
**\$140**



Let your property listing sell itself with the help from professional photographer, Paul Rivas.



Contact Paul today for more information



970.799.5574



[paulxivas@gmail.com](mailto:paulxivas@gmail.com)





# QUESTIONS ABOUT R1 COLORADO???

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Are you a real estate agent looking to join a new brokerage? Find out more about why you should join R1 Colorado today.

*All inquiries are confidential.*

*Your privacy is our top priority.*

**CAROL FARLEY REALTOR RELATIONS  
& DEVELOPMENT  
970.749.7976**

**MICAH OWEN MANAGING BROKER  
970.749.0077**



**DOUG FARLEY** *EMPLOYING BROKER* | **MICAH OWEN** *MANAGING BROKER*



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